AGENDA
The Future of our City and Town Centres

Date: 29th January 2019
Time: 09.30 - 16:00 (Lunch served at 13.00)
Venue: The Cavendish Conference Centre, 22 Duchess Mews, London,
Room: The Amphitheatre

Facilitator for the day Andrew Carter, director of Centre for Cities

Time will be given after each speaker for questions.

09:30  Registration and breakfast

10:20  Welcome and purpose of the Conference
       Cllr Peter Box, Leader, Wakefield Council and Chair of Key Cities

10:30  Meeting the challenge for our City and Town Centres
       Andy Street, Mayor of the West Midlands (former Managing Director of John Lewis)

       • The challenges facing our City and Town Centres

10:50  Re-shaping our City and Town Centres
       Bill Grimsey - Business Leader and author of the first and second Grimsey Review

       • Overview of the key findings and recommendations in the second Grimsey Review
       • What local authorities within the Key Cities and beyond should be doing to reshape their City and Town Centres

11:30  Re-imagining the High Street
       Patricia Brown – Director of Central

       • How places could utilise opportunities within future high streets programme
       • What cities should be doing to create the high street of the future
       • Planning flexibilities to re-imagine the high street

11:45  Transformation in action - innovation and best practice across the Key Cities
       Scott Butterfield, Infusion Service Manager

       • Overview of key statistics and analysis from the research commissioned on the Key Cities (by Infusion Research - Blackpool Council)

       Case study presentations from:-

       • Councillor John Beesley, Leader of Bournemouth Council
       • Adam Hunt, Senior Development Executive, Coventry City Council

12:30  Panel Discussion – how can UK City and Town Centres respond to challenges and opportunities in the current fiscal climate?

Panel members;

• Bill Grimsey - Business Leader and author of the first and second Grimsey Review
- Ojay McDonald - Chief Executive, Association of Town and City Management
- Stefan Gurney - Executive Director of Norwich Business Improvement District (BID) and Vice Chair of the BID Foundation
- Adam Lent - Director, New Local Government Network
- Patrick Melia - Chief Executive of Sunderland City Council

13:00  LUNCH

13:45  Future for the UK High Street – an outline of the research underpinning the High Street policy review  
  
  Steve Millington, Director of the Institute of Place Management
  
  - Key findings of the High Street policy review, including an outline of priority interventions

14:05  How the UK Government is supporting City and Town Centres to meet their ongoing challenges  
  
  Rachel Campbell, Head of Regeneration, Ministry of Housing, Communities and Local Government
  
  - Government’s perspective on the city and town centres agenda

14:25  Offering experiences and alternatives ‘beyond traditional retail’  
  
  Jon Shaw, Head of UK Consumer Sales Operations at Vodafone
  
  - Best practice through an innovative approach to operating alternative forms of retail stores, including their flagship Oxford Street Hub
  - Technological innovation to support city and town centre repurposing

14:40  Tea and Coffee break

15:00  Challenges facing the property market in City and Town Centres  
  
  Stephanie Pollitt, Assistant Director of Real Estate, British Property Federation
  
  - Trends and challenges for the property market in city and town centres
  - The role of the property sector in repurposing city and town centres
  - The property sector as a partner in long term sustainability of city and town centres

15:20  Panel Discussion – How do the Key Cities collaborate for change?

  Panel members:
  - Cllr Peter Box - Chair of Key Cities
  - Martin Reeves - Chief Executive of Coventry City Council
  - Pat Brown – Director of Central
  - Dr Steve Millington - Director of the Institute of Place Management
  - Stephanie Pollitt, Assistant Director of Real Estate, British Property Federation
  - Jon Shaw, Head of UK Consumer Sales Operations at Vodafone

15:50  Closing remarks and overview of the next steps for Key Cities  
  
  Councillor Beesley, Leader of Bournemouth Council and deputy chair of Key Cities

16:00  Conference closes